

1st Annual Meeting of the European Journal of Management Studies

(8th July 2021)



Lisbon School
of Economics
& Management
Universidade de Lisboa

Programme

13.45 – 14.15

Reception and welcome – Cloisters, Level 1

14.15 – 14.30

Opening session – Tiago Cardão-Pito, Editor-in-Chief – Auditorium 2

14.30 – 16.00

Parallel sessions – Staples and Santander Rooms

16.00 – 16.20

Coffee Break – Cloisters, Level 2

16.20 – 17.20

Parallel sessions – Staple and Santander Rooms

17.20 – 17.30

Closing session – Tiago Cardão-Pito, Editor-in-Chief – Auditorium 2

14.30 – 16.00 Parallel sessions

Staples Room		Chairs: Helena Gonçalves and Carlos Costa
Authors	Paper	Discussant
Inês Carrilho Nunes & Margarida Catalão-Lopes	Innovation decisions for green products: the role of regulatory incentives and acquisitions in a consumer-firm game	Graça Silva
Henri de Paiva Souza & Ricardo Rodrigues	The influence of the motivation to download ebooks on the perceived brand reputation and consumer purchase decision	Cristina Baptista
Ricardo Santos, José Miguel Soares, Ana Dias, Fernanda Mendes, Pedro Carmona, Helena V.G. Nava	Managing risk on green projects, by using soft computing approaches	Mário Romão

Santander Room		Chair: Eduarda Soares
Authors	Paper	Discussant
Sérgio Vicente & Paulo Gama	How to measure the financial sustainability of Universities? Portuguese evidence	Rita Fuentes Henriques
Mário Céu & Raquel Gaspar	Two approaches to bankruptcy prediction in agricultural firms and the vegetative cycle of crops	Carlos Sousa Ribeiro
Valter Manjate, Matias Farahane & Pedro Rino Viera	The Capital Structure Determinants of Mozambican Non-financial Companies: 2010-2015	João Carvalho das Neves

16.20 – 17.20 Parallel sessions

Staples Room		Chair: José Novais Santos
Authors	Paper	Discussant
Ricardo Belchior & Bernardo Pimentel	Making the Case for Entrepreneur's Starting Age as a Relevant Variable for Economic Growth	Nuno Crespo
Bernadro Pimentel & Guillermo Ramirez	Itinerary-based Tourism and Local Entrepreneurship: The Case of El Camino	Nuno Crespo

Santander Room		Chair: Sofia Lourenço
Authors	Paper	Discussant
Carlos Pinheiro & João Pinto	Determinants of municipalities' financial performance: A KPIs approach	Sónia Nogueira
Victor Barros, Alexandre Correia & Joaquim Sarmento	Tax Avoidance and corporate financing in a ESG setting	Cláudio Pais



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