

CALL FOR PAPERS

LIVING WITH TOURISM: PARADOXES, EMPOWERMENT AND FUTURE DIRECTIONS

Portugal, Lisbon, ISEG 24-25 September 2020

DESCRIPTION AND THEMES



The production and marketing of places as tourist destinations is one of the most common topics in contemporary social sciences research on tourism. Having moved beyond straightforward impact studies and adopting ethnographic methodologies of experimental immersion, social scientists have been able to grasp in the construction of tourism places in terms of sociocultural processes of actions and meanings, interconnection of local and global economic and political structures, social change, construction and performance of national and regional identities and the emergence of “other” identities, resistance and transformation of everyday practices.

Understanding tourism as an intrinsically cultural phenomenon that can best be studied not as an independent entity, but instead as a social field in which many actors engage in multiple and complex interactions across time and space (both in situ and virtually), will contribute to a new body of scholarship. This approach is interested in exploring the impacts, involvements, resilience, paradoxes and tensions, and empowerment of local communities and their interrelated practices of hosting, moving, producing and



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consuming, revelled in the particularities of each touristic site. Accordingly, a holistic approach should be taken regarding how tourism fits into broader and intricate sociocultural systems of meaning and actions, and how it operates at various levels, such as economic effects, emergence of new public policies, political ways of legitimacy and/or populism, power relations, sustainability and lifestyles, creativity and entrepreneurship, resources consumption, commodification of culture, social inclusion and exclusion, and inequality. In this sense, 'places of tourism' are privileged fields to study the marks (although transitory) of a globalised and interconnected world of transnational flows of products, capital, information, multinational organisations, people and imagery, which expose their local differences and its specific dynamics, discourses, interests and uses of space.

At the institutional level, tourism industry global success has been awakening a growing network of stakeholders involved in tourism development, including local, national, and international organisations, eager to mobilise tourism as a force for sustaining and developing culture and economy. The appeal to visitors' senses, experiences and feelings, based on market segmentation and product differentiation of a particular place, are new tourism trends in development all over the world. Intangible heritage, food and wine, health and wellness, religious tourism, nature and ecotourism, sports and adventure, technological and virtual tourism experiences are among the raising forms of tourism activities and destinations strategies to innovate and diversify their tourism offers.

This workshop seeks paper proposals focused on interdisciplinary and empirical research on 'living with tourism', i.e., a rethinking of tourism economic, social and cultural impacts and its paradoxes, and its wider implications in terms of power relations towards a specific space and the communities that inhabit it. It also invites to a broader discussion on tourism future directions in line with worldwide changes of nations economic prosperity, consumption lifestyles, rising of new markets, brands and activity sectors, and cutting-edge research topics in tourism studies.

The workshop will be organized into thematic sessions accordingly with the proposals accepted for presentation. We encourage the submission of abstracts on tourism



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contexts and host communities research related with topics including, but not limited to, the following:

- Social change and its paradoxes;
- Empowerment, identity and representation;
- Governance and public policies;
- Direct and indirect economic impacts;
- Innovative organizational structures;
- Sustainability, sociocultural harmony and integration;
- Resistance, contestation and repulsion;
- Dynamics of local-to-global, endurance and cosmopolitanism;
- Processes of invention of tradition and authenticity;
- Discourses and practices of enactment, performance and agency;
- Production and consumption of heritage;
- Food culture and gastronomy as tourist resources;
- Cultural festivals and corporate events;
- New cycles, new partnerships and new opportunities.

Further information about the event's keynote speakers and registration open date, will be provided in due course.

ORGANIZATION

PhD Programme on Economic and Organizational Sociology

SOCIUS/CSG - Research Centre in Economic and Organizational Sociology

ISEG - Lisbon School of Economics & Management, Universidade de Lisboa

SCIENTIFIC COMMITTEE:

Marisa C. Gaspar, Sofia Bento, Rafael Marques, Daniel Seabra Lopes e José Dias Lopes.



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KEYNOTE SPEAKER



Prof. Dr. **XERARDO PEREIRO**

Assistant Professor, Universidade de Trás-os-Montes e Alto Douro
- UTAD, CETRAD – Vila Real, Portugal.

Holds a European PhD in Social Anthropology from the University of Santiago de Compostela (Galicia, Spain) and another International PhD in Tourism from the University of La Laguna (Canarias, Spain). Assistant teacher with habilitation (tenure) of anthropology (by ISCTE, Lisbon) and cultural tourism in UTAD. Conducts research about anthropology of tourism and cultural heritage in CETRAD, Centre for Transdisciplinary Development Studies, of UTAD. Has done fieldwork research in Spain, Portugal and Panama – about indigenous guna tourism. Is the Head of Tourism First Degree Course of UTAD, and was visitor teacher in the Universities of Vigo, Coruña, Santiago de Compostela, Pablo Olavide (Seville), Salamanca, Panamá, Universidade Nova de Lisboa (Portugal), Costa Rica, UNICAMP (Brazil) and others. Awarded the *1994 Vicente Risco Award* of Social Anthropology and Social Sciences; the *2007 FITUR* in research tourism and the *2011 Sol-Meliá, University of Balears Islands Awards* for Tourism Research. Nowadays is doing research on Portuguese Inside Way of Pilgrimage to Santiago de Compostela and about Tourism in the Douro Region. Member of Editorial Board of International Journal of Tourism and Cultural Heritage - Pasos.

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Cv Degóis: <http://www.degois.pt/visualizador/curriculum.jsp?key=1093500028276373>

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Publications in UTAD:

<https://repositorio.utad.pt/simplesearch?query=XERARDO+PEREIRO&submit=Enviar%2520%2520%2520%2520%2520%2520%2520http://repositorio.utad.pt/>

Researcherid: K-8457-2014

Researchgate: https://www.researchgate.net/profile/Xerardo_Pereiro

YOUTUBE: <https://www.youtube.com/channel/UCF3gKCPmglURyXvybDSA3Q>



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KEYNOTE SPEAKER



Prof. Dr. **VALERIO SIMONI**

Senior Research Fellow, Graduate Institute Geneva, Switzerland.

Researcher at the *Global Migration Centre* and the *Department of Anthropology and Sociology*, at the Graduate Institute Geneva, Switzerland, and Research Associate at the Instituto Universitário de Lisboa (ISCTE-IUL), Centro em Rede de Investigação em Antropologia, in Lisbon, Portugal.

Author of the award-winning *Tourism and Informal Encounters in Cuba* (2016), as well as numerous contributions to edited volumes and journals in both anthropology and tourism studies including *Anthropological Theory*, *Journal of Anthropological Research*, and *Journal of Tourism and Cultural Change*. With ethnographic field research in Cuba and Spain, his work contributes to scholarship in the social sciences on intimacy, economic practice, morality, tourism, migration, transnationalism, and globalization.



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VENUE

ISEG - Lisbon School of Economics & Management, Lisbon, Portugal

The workshop will take place at the ISEG CAMPUS – located in **Rua do Quelhas 6**, with entrance also by **R. Francesinhas**, in Lisbon.

Location map: [LINK](#)

ABSTRACTS

All abstracts must be submitted in English.

Abstract proposals should include the **title**, a **short abstract**, with no more than 50 words, which is meant to sum up the **long abstract** that must not exceed 250 words in length, plus **5 keywords**.

Abstracts submission deadline: **31 May 2020**.

Please submit your abstracts by completing the form: [HERE](#)

REGISTRATION AND FEES

The workshop registration includes, print materials, coffee breaks, access to the keynote, all the thematic sessions and fringe events.

Standard fee: 160€

Students fee: 120€

Standard late fee (from September 1): 200€

For further information please contact the local organization:
sociuseventos@iseg.ulisboa.pt